



Dear Alum,

One of the many joys of being the Founder and the Executive Director of The Swedish Program during the past 25 years comes from hearing how former students cherish their time with us in Stockholm. Whether it was the friends you made in Stockholm, the cultural adventures, a great teacher, your host or contact family, or the helping hand from a staff member, so many students can recall a lasting and memorable experience.

I trust that your Swedish Program experience has helped prepare you for the challenges that you have successfully confronted since graduation. I hope that upon reflecting on your semester or year in Stockholm, the value of study abroad with the Swedish Program is confirmed again and again.

The reason I am writing is that this year marks our 25th anniversary! I am very proud and excited about this milestone. I want to thank our nearly 3,000 student alumni, hundreds of former host and contact families, and a very dedicated faculty and staff, many of whom have been with us for years! For example:

Cecilia Olsson, Director, 10 years;
Carina Kamb Deiaco, Housing and then Program Coordinator, 21 years;
Steve Turner, our first Director and now faculty member, 25 years;
Eva Lofstedt-Panova, Swedish instructor, 12 years;
Stephan Larsson, Literature instructor, 25 years.

In order to celebrate our 25th year, I am happy to announce that we are planning an anniversary celebration in Boston on August 4th, 2012, from 7:00 – 11:00, at Towne – a great new restaurant in the Back Bay. Cecilia, Carina, Steve, Eva, Stephan, along with our new student advisor, Roscoe, will be joining us in Boston. The cost will be \$75. per person. Spouses and partners are welcome. Please R.S.V.P. via e-mail (info@swedishprogram.org) by January 30th, 2012. Details will be available on our website regarding hotel accommodations, as well as other planned activities. We are hoping to gather as many of our alumni as possible. We do not have updated contact information on everyone, so we would appreciate your help in spreading the word. Please reach out to others in your cohort to make sure everyone knows about the Boston celebration.

In conjunction with our 25th year, we are also launching a Capital Campaign: SUPPORT THE PROGRAM. It is never easy to ask for money or to give it! However, as a small organization, we need to build our endowment to help us confront unforeseen, as well as expected, financial contingencies. My hope is that you will consider making a contribution this fall to help us sustain our Program's continued success as we look forward to celebrating a quarter-century of service to international education.

We, of course, appreciate contributions of any size. But please consider the following levels:

Platinum - \$25,000 and over;
Gold - \$10,000 - \$24,999;
Silver - \$5,000 - \$9,999;
Bronze - \$50. - \$4,999.

The Swedish Program is a non-profit, tax-exempt organization, and thus, all contributions are tax deductible. Thank you for your consideration and please know that your contribution will make a difference. Let me know if you would like to talk with me as you consider making a contribution. You can make a pledge via e-mail and we will then send you an acknowledgement along with our tax ID information. Or you could simply send us a check, payable to The Swedish Program, Inc., and send it to our Hamilton address.

Lastly, I am very honored and happy to announce that Paul Lieberstein, Swedish Program alum, 1987-88 (our very first year), has agreed to serve as the Honorary Co-Chair of our Capital Campaign. Paul is the Emmy award winning Executive Producer of the TV series, The Office, and plays Toby on the show.

Best regards,

A handwritten signature in black ink that reads "Ken".

Ken Wagner
Executive Director
Chair, Capital Campaign: SUPPORT THE PROGRAM

